

ORDER



Orders
Order / Rev: 704804
Alt Order #: 06264727
Product Desc: XRDS GPS-VA SENATE
Estimate: 884
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 09/23/12 / 09/23/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	145	\$122,050.00	\$103,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	145	\$122,050.00	\$103,742.50	196.30
Totals	145	\$122,050.00	\$103,742.50	196.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/17/12	08/17/12	10-11a Let's Make a Deal	CM	10-11a	----F--	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$500.00		1.00			
2	WUSA	08/17/12	08/17/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$2,000.00		2.80			
3	WUSA	08/17/12	08/17/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$750.00		1.30			
4	WUSA	08/17/12	08/17/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$800.00		1.90			
5	WUSA	08/17/12	08/17/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	----F--	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		3				\$800.00		1.40			

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Advertiser: Crossroads GPS
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WUSA	08/17/12	08/17/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$300.00	P-2	0.50	NM	1	\$300.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$300.00		0.50			
7	WUSA	08/17/12	08/17/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$750.00		2.30			
8	WUSA	08/17/12	08/17/12	3-4p The Doctors	CM	3-4p	----F--	:30	1	\$500.00	P-2	0.50	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$500.00		0.50			
9	WUSA	08/17/12	08/17/12	CBS Morning News CBS Morning News	CM	M-F 4-430a	----F--	:30	1	\$50.00	P-3	0.30	NM	1	\$50.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$50.00		0.30			
10	WUSA	08/17/12	08/17/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					2	\$600.00		1.10			
11	WUSA	08/17/12	08/17/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	1	\$150.00	P-2	0.30	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$150.00		0.30			
12	WUSA	08/17/12	08/17/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	2	\$350.00	P-3	0.70	NM	2	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					2	\$350.00		0.70			
13	WUSA	08/17/12	08/17/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$600.00		1.30			
14	WUSA	08/17/12	08/17/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$800.00		1.50			
15	WUSA	08/17/12	08/17/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					2	\$450.00		1.00			
16	WUSA	08/17/12	08/17/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$3,500.00		1.70			
17	WUSA	08/17/12	08/17/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$800.00		1.20			
18	WUSA	08/17/12	08/17/12		CM	7-9a	----F--	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning															
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					2	\$250.00		0.70			
19	WUSA	08/17/12	08/17/12	Entertainment Tonight	CM	730-8P	----F--	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$1,800.00		2.10			
20	WUSA	08/17/12	08/17/12	9-930a	CM	9-930a	----F--	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$250.00		0.70			
21	WUSA	08/17/12	08/17/12	930-10a	CM	930-10a	----F--	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--					1	\$250.00		0.70			
22	WUSA	08/20/12	08/20/12	10-11a	CM	10-11a	M-----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$500.00		1.00			
23	WUSA	08/20/12	08/20/12	9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$2,000.00		2.80			
24	WUSA	08/20/12	08/20/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$750.00		1.30			
25	WUSA	08/20/12	08/20/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$800.00		1.90			
26	WUSA	08/20/12	08/20/12	DT	CM	9A-3P	M-----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					3	\$800.00		1.40			
27	WUSA	08/20/12	08/20/12	Late Late Show	CM	1237-137AM	M-----	:30	1	\$300.00	P-2	0.50	NM	1	\$300.00
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$300.00		0.50			
28	WUSA	08/20/12	08/20/12	9 News @ Noon	CM	12-1230P	M-----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$750.00		2.30			
29	WUSA	08/20/12	08/20/12	3-4p	CM	3-4p	M-----	:30	1	\$500.00	P-2	0.50	NM	1	\$500.00
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$500.00		0.50			
30	WUSA	08/20/12	08/20/12		CM	M-F 4-430a	M-----	:30	1	\$50.00	P-3	0.30	NM	1	\$50.00

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WUSA

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CBS Morning News															
CBS Morning News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$50.00		0.30			
31	WUSA	08/20/12	08/20/12	4-5p	CM	4-5p	M-----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$600.00		1.10			
32	WUSA	08/20/12	08/20/12	430-5a 9 News Now	CM	M-F 430-5a	M-----	:30	1	\$150.00	P-2	0.30	NM	1	\$150.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$150.00		0.30			
33	WUSA	08/20/12	08/20/12	5-6a 9 News @ 5a	CM	5-6a	M-----	:30	2	\$350.00	P-3	0.70	NM	2	\$700.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$350.00		0.70			
34	WUSA	08/20/12	08/20/12	9 News @ 5p	CM	5-6p	M-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$600.00		1.30			
35	WUSA	08/20/12	08/20/12	9 News @ 6p	CM	6-630p	M-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$800.00		1.50			
36	WUSA	08/20/12	08/20/12	6-7a 9 News @ 6a	CM	6-7a	M-----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$450.00		1.00			
37	WUSA	08/20/12	08/20/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$3,500.00		1.70			
38	WUSA	08/20/12	08/20/12	9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$800.00		1.20			
39	WUSA	08/20/12	08/20/12	CBS This Morning	CM	7-9a	M-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$250.00		0.70			
40	WUSA	08/20/12	08/20/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$1,800.00		2.10			
41	WUSA	08/20/12	08/20/12	9-930a	CM	9-930a	M-----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$250.00		0.70			
42	WUSA	08/20/12	08/20/12		CM	930-10a	M-----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00

Order / Rev: 704804
 Alt Order #: 06264727
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
 Product Desc: XRDS GPS-VA SENATE
 Estimate: 884
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	WUSA	08/16/12	08/16/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$600.00		1.30			
65	WUSA	08/16/12	08/16/12	9 News @ 6p 9 News @ 6p	CM	6-630p	---T---	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$800.00		1.50			
66	WUSA	08/16/12	08/16/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					2	\$450.00		1.00			
67	WUSA	08/16/12	08/16/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$3,500.00		1.70			
68	WUSA	08/16/12	08/16/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$800.00		1.20			
69	WUSA	08/16/12	08/16/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					2	\$250.00		0.70			
70	WUSA	08/16/12	08/16/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	---T---	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$1,800.00		2.10			
71	WUSA	08/16/12	08/16/12	9-930a Inside Edition	CM	9-930a	---T---	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$250.00		0.70			
72	WUSA	08/16/12	08/16/12	930-10a The Insider	CM	930-10a	---T---	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$250.00		0.70			
73	WUSA	08/21/12	08/21/12	10-11a Let's Make a Deal	CM	10-11a	-T-----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$500.00		1.00			
74	WUSA	08/21/12	08/21/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$2,000.00		2.80			
75	WUSA	08/21/12	08/21/12	Letterman Late Night with David Letterman	CM	1135P-1237A	-T-----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$750.00		1.30			
76	WUSA	08/21/12	08/21/12		CM	11a-12p	-T-----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00

Order / Rev: 704804
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Advertiser: Crossroads GPS
 Product Desc: XRDS GPS-VA SENATE
 Estimate: 884

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right The Price is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$800.00		1.90			
77	WUSA	08/21/12	08/21/12	DT	CM	9A-3P	-T-----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					3	\$800.00		1.40			
78	WUSA	08/21/12	08/21/12	Late Late Show	CM	1237-137AM	-T-----	:30	1	\$300.00	P-2	0.50	NM	1	\$300.00
Late Late Show ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$300.00		0.50			
79	WUSA	08/21/12	08/21/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$750.00		2.30			
80	WUSA	08/21/12	08/21/12	3-4p	CM	3-4p	-T-----	:30	1	\$500.00	P-2	0.50	NM	1	\$500.00
The Doctors ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$500.00		0.50			
81	WUSA	08/21/12	08/21/12	CBS Morning News	CM	M-F 4-430a	-T-----	:30	1	\$50.00	P-3	0.30	NM	1	\$50.00
CBS Morning News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$50.00		0.30			
82	WUSA	08/21/12	08/21/12	4-5p	CM	4-5p	-T-----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
Dr. Phil ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					2	\$600.00		1.10			
83	WUSA	08/21/12	08/21/12	430-5a 9 News Now	CM	M-F 430-5a	-T-----	:30	1	\$150.00	P-2	0.30	NM	1	\$150.00
9News Now @ 430a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$150.00		0.30			
84	WUSA	08/21/12	08/21/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	2	\$350.00	P-3	0.70	NM	2	\$700.00
9News @ 5a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					2	\$350.00		0.70			
85	WUSA	08/21/12	08/21/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
9 News @ 5p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$600.00		1.30			
86	WUSA	08/21/12	08/21/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
9 News @ 6p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$800.00		1.50			
87	WUSA	08/21/12	08/21/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
9News @ 6a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					2	\$450.00		1.00			
88	WUSA	08/21/12	08/21/12		CM	630-7p	-T-----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$3,500.00		1.70			
89	WUSA	08/21/12	08/21/12	9 News Tonight 7p	CM	7-730p	-T-----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$800.00		1.20			
90	WUSA	08/21/12	08/21/12	CBS This Morning	CM	7-9a	-T-----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$250.00		0.70			
91	WUSA	08/21/12	08/21/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$1,800.00		2.10			
92	WUSA	08/21/12	08/21/12	Tue Prime A	CM	8-9P	-T-----	:30	1	\$7,500.00	P-2	9.90	NM	1	\$7,500.00
NCIS															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$7,500.00		9.90			
93	WUSA	08/21/12	08/21/12	9-930a	CM	9-930a	-T-----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$250.00		0.70			
94	WUSA	08/21/12	08/21/12	930-10a	CM	930-10a	-T-----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$250.00		0.70			
95	WUSA	08/15/12	08/15/12	10-11a	CM	10-11a	--W----	:30	1	\$500.00	P-1	1.00	NM	1	\$500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$500.00		1.00			
96	WUSA	08/15/12	08/15/12	9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$2,000.00		2.80			
97	WUSA	08/15/12	08/15/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$750.00	P-3	1.30	NM	1	\$750.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$750.00		1.30			
98	WUSA	08/15/12	08/15/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$800.00	P-2	1.90	NM	1	\$800.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$800.00		1.90			
99	WUSA	08/15/12	08/15/12	DT	CM	9A-3P	--W----	:30	3	\$800.00	P-3	1.40	NM	3	\$2,400.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					3	\$800.00		1.40			
100	WUSA	08/15/12	08/15/12		CM	1237-137AM	--W----	:30	1	\$300.00	P-2	0.50	NM	1	\$300.00

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 Estimate: 884

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Late Show															
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$300.00		0.50			
101	WUSA	08/15/12	08/15/12	9 News @ Noon	CM	12-1230P	--W----	:30	1	\$750.00	P-2	2.30	NM	1	\$750.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$750.00		2.30			
102	WUSA	08/15/12	08/15/12	3-4p	CM	3-4p	--W----	:30	1	\$500.00	P-2	0.50	NM	1	\$500.00
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$500.00		0.50			
103	WUSA	08/15/12	08/15/12	CBS Morning News	CM	M-F 4-430a	--W----	:30	1	\$50.00	P-3	0.30	NM	1	\$50.00
CBS Morning News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$50.00		0.30			
104	WUSA	08/15/12	08/15/12	4-5p	CM	4-5p	--W----	:30	2	\$600.00	P-2	1.10	NM	2	\$1,200.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					2	\$600.00		1.10			
105	WUSA	08/15/12	08/15/12	430-5a 9 News Now	CM	M-F 430-5a	--W----	:30	1	\$150.00	P-2	0.30	NM	1	\$150.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$150.00		0.30			
106	WUSA	08/15/12	08/15/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	2	\$350.00	P-3	0.70	NM	2	\$700.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					2	\$350.00		0.70			
107	WUSA	08/15/12	08/15/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$600.00	P-2	1.30	NM	1	\$600.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$600.00		1.30			
108	WUSA	08/15/12	08/15/12	9 News @ 6p	CM	6-630p	--W----	:30	1	\$800.00	P-2	1.50	NM	1	\$800.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$800.00		1.50			
109	WUSA	08/15/12	08/15/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	2	\$450.00	P-2	1.00	NM	2	\$900.00
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					2	\$450.00		1.00			
110	WUSA	08/15/12	08/15/12	CBS Evening News	CM	630-7p	--W----	:30	1	\$3,500.00	P-2	1.70	NM	1	\$3,500.00
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$3,500.00		1.70			
111	WUSA	08/15/12	08/15/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$800.00	P-2	1.20	NM	1	\$800.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$800.00		1.20			
112	WUSA	08/15/12	08/15/12		CM	7-9a	--W----	:30	2	\$250.00	P-2	0.70	NM	2	\$500.00

Order / Rev: 704804
 Alt Order #: 06264727
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS
 Product Desc: XRDS GPS-VA SENATE
 Estimate: 884

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning															
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					2	\$250.00		0.70			
113	WUSA	08/15/12	08/15/12	Entertainment Tonight	CM	730-8P	--W----	:30	1	\$1,800.00	P-2	2.10	NM	1	\$1,800.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$1,800.00		2.10			
114	WUSA	08/15/12	08/15/12	9-930a	CM	9-930a	--W----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$250.00		0.70			
115	WUSA	08/15/12	08/15/12	930-10a	CM	930-10a	--W----	:30	1	\$250.00	P-2	0.70	NM	1	\$250.00
The Insider															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----					1	\$250.00		0.70			
													Totals	145	\$122,050.00